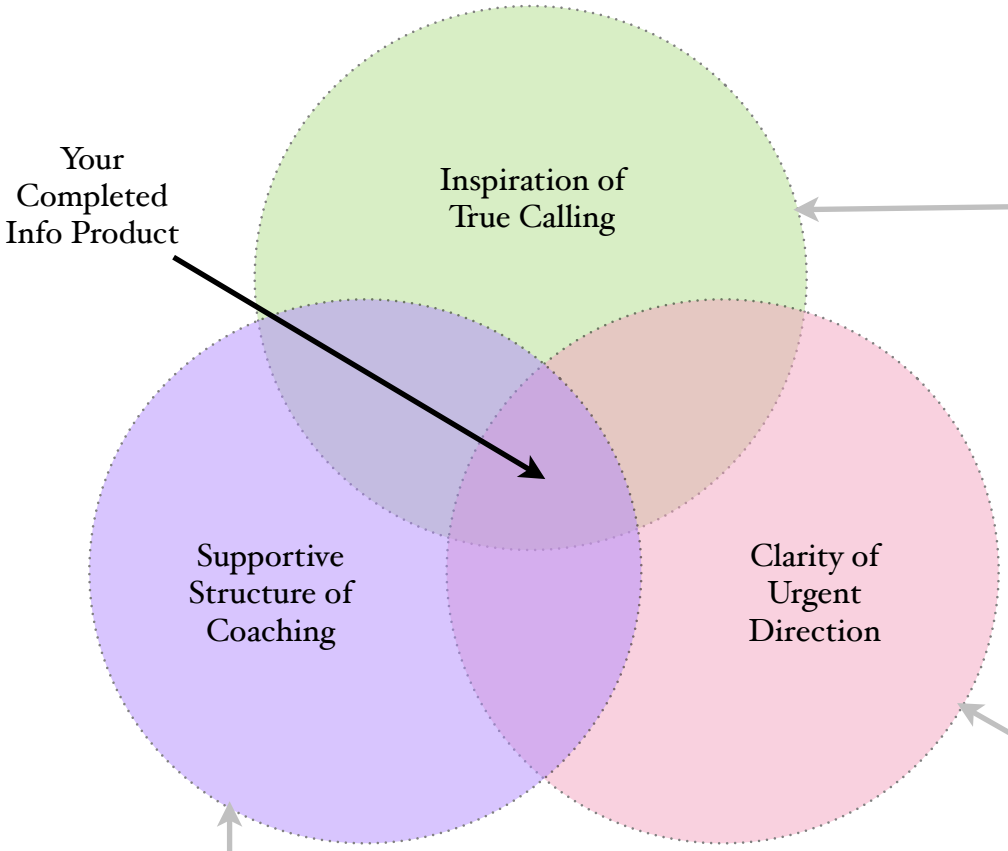
12 Core Components of Inspired Creation



Authentically Inspired Creativity

To be who you really are, you must:

1. Express and create your boldest, most authentic, original idea.
2. Engage that idea and bring it to the marketplace in the way that only you can.
3. Create in service to those you care about the most.
4. Show up and stand up, in ways that fire you up the most.

Crystal Clear Guidance

5. The least is you can do is more than enough.
6. Forced focus engages intuition.
7. Urgent precision lessens second-guessing, comparison and self-doubt.
8. Ground rules bolster successful completion.

Encouraging Support Structure

9. Honoring agreements.
10. Empowering mental models.
11. Progressive completion creates momentum.
12. Airtight instruction leaves no wiggle room.

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